WILLIAM EDWARDS

ENGLAND

WILLIAM EDWARDS ENGLAND

VOLUME 01

BRITISH DESIGN AND CRAFTSMANSHIP

British craftsmanship is at the heart of what we do.
Each piece of bone china is designed and finished by
hand in our factory in Stoke-on-Trent, England.

AFTERNOON TEA

BELMOND

BANQUETING

HOTEL CAFÉ ROYAL

ROOM SERVICE

CLARIDGE'S

RESTAURANT

THE LEDBURY

ALL DAY DINING

THE ADDRESS
THE BLVD

GIFTING/RETAIL

Fairmont

LUXURY TRAVEL

First Class

ROYAL SUITE

ROYAL PALACE

We are able to create beautiful tableware and giftware collections for all areas of hospitality, supplying both large luxury international hotel groups and very exclusive private dining.

THE SIGNATURE COLLECTIONS

The William Edwards Signature Collections have been created to enhance the tableware experience within your establishment, with a readily available collection of fine bone china, offering a flexible solution to all hospitality F&B outlets.

SPIRO

30cm COUPE PLATE
WSPIR0419

27.5cm COUPE PLATE
WSPIR0244

21cm COUPE PLATE
WSPIR0163

16.5cm COUPE PLATE
WSPIR0421

14.5cm BOWL
Capacity: 350ml
WSPIR0332

2 CUP OVAL TEAPOT
Capacity: 550ml
Height: 104mm
WSPIR0337

MILK JUG
Capacity: 220ml
Height: 90mm
WSPIR0340

OVAL COVERED SUGAR
Capacity: 225ml
Height: 90mm
WSPIR0335/341

STRAIGHT SIDED CUP
Capacity: 200ml
Height: 60mm
WSPIR0110

CUP SAUCER
Diameter: 163mm
WSPIR0211

STRAIGHT SIDED ESPRESSO CUP
Capacity: 120ml
Height: 60mm
WSPIR0112

ESPRESSO SAUCER
Diameter: 120mm
WSPIR0152

MUG
Capacity: 350ml
Height: 89mm
WSPIR0281

6.5cm CONDIMENT POT
Capacity: 50ml
Height: 33mm
WSPIR0249

RECTANGULAR TRAY
Dimensions: 34 x 15cm
WSPIR0136

TEA FOR ONE CUP
Capacity: 260ml
Height: 60mm
WSPIR0411A

TEA FOR ONE SAUCER
Diameter: 145mm
WSPIR0169

TEA FOR ONE TEAPOT
Capacity: 460ml
Height: 124mm
WSPIR0411B

TEA FOR ONE SET
WSPIR0411

24cm SHALLOW BOWL
WSPIR0441

GATSBY

31cm PLATE
WGATS0478

27.5cm PLATE
WGATS0480

22cm PLATE
WGATS0471

15cm PLATE
WGATS0472

16cm BOWL
Height: 65mm
WGATS0474

22.5cm BOWL
Height: 60mm
WGATS0512

66cl COFFEE POT
Height: 180mm
Spout to Handle: 200mm
WGATS0531

66cl TEAPOT
Height: 135mm
Spout to Handle: 250mm
WGATS0522

22cl MILK JUG
Height: 80mm
Spout to Handle: 130mm
WGATS0521

11cl CREAM JUG
Height: 60mm
WGATS0527

20cl COVERED SUGAR
Height: 85mm
WGATS0519

SALT & PEPPER
Height: 65mm
WGATS0525/
WGATS0526

27.5cm BOWL
Height: 60mm
WGATS0473

12cl ESPRESSO CUP
Height: 60mm
Rim Diameter: 64mm
WGATS0517

ESPRESSO SAUCER
Diameter: 120mm
WGATS0518

22cl TEACUP
Height: 70mm
Rim Diameter: 94mm
WGATS0515

TEA SAUCER
Diameter: 153mm
WGATS0516

38cl TEA FOR ONE TEAPOT
Height: 125mm
Spout to Handle: 130mm
WGATS0524

TEA FOR ONE SET
WGATS0524A

31cl MUG
Height: 110mm
Rim Diameter: 84mm
WGATS0523

8cm BOWL
Height: 35mm
WGATS0514

11.5cm BOWL
Height: 40mm
WGATS0513

TRELLIS

27.5cm COUPE PLATE
WTREL0244

21cm COUPE PLATE
WTREL0163

16.5cm COUPE PLATE
WTREL0421

24cm SHALLOW BOWL
WTREL0441

14.5cm BOWL
WTREL0332

4 CUP TEAPOT
Capacity: 800ml
Height: 165mm
WTREL0415

MILK JUG
Capacity: 250ml
Height: 105mm
WTREL0120

COVERED SUGAR
Capacity: 250ml
Height: 115mm
WTREL0119

FOOTED TEACUP
Capacity: 180ml
Height: 74mm
WTREL0106

TEA SAUCER
Diameter: 160mm
WTREL0107

FOOTED ESPRESSO CUP
Capacity: 90ml Height: 56mm
WTREL0145

ESPRESSO SAUCER
Diameter: 120mm
WTREL0146

MUG
Capacity: 350ml
Height: 89mm
WTREL0281

RECTANGULAR TRAY
Dimensions: 34 x 15cm
WTREL0136

TEA FOR ONE CUP
Capacity: 260ml
Height: 60mm
WTREL0411A

TEA FOR ONE SAUCER
Diameter: 145mm
WTREL0169

TEA FOR ONE TEAPOT
Capacity: 460ml
Height: 124mm
WTREL0411B

TEA FOR ONE SET
WTREL0411

6.5cm CONDIMENT POT
Capacity: 50ml
Height: 33mm
WTREL0249

BURNISHED GOLD

30cm RIM PLATE
WBGLD0101

27.5cm RIM PLATE
WBGLD0102

22cm RIM PLATE
WBGLD0103

17cm RIM PLATE
WBGLD0104

22cm RIM BOWL
WBGLD0105

4 CUP TEAPOT
Capacity: 800ml
Height: 165mm
WBGLD0415

MILK JUG
Capacity: 250ml
Height: 105mm
WBGLD0120

COVERED SUGAR
Capacity: 250ml
Height: 115mm
WBGLD0119

FOOTED TEACUP
Capacity: 180ml
Height: 74mm
WBGLD0106

FOOTED ESPRESSO CUP
Capacity: 90ml
Height: 56mm
WBGLD0145

MUG
Capacity: 350ml
Height: 89mm
WBGLD0281

14.5cm BOWL
Capacity: 350ml
WBGLD0332

6.5cm CONDIMENT POT
Capacity: 50ml
Height: 33mm
WBGLD0249

TEA SAUCER
Diameter: 160mm
WBGLD0107

ESPRESSO SAUCER
Diameter: 120mm
WBGLD0146

RECTANGULAR TRAY
Dimensions: 34 x 15cm
WBGLD0136

TEA FOR ONE CUP
Capacity: 260ml
Height: 60mm
WBGLD0411A

TEA FOR ONE SAUCER
Diameter: 145mm
WBGLD0169

TEA FOR ONE TEAPOT
Capacity: 460ml
Height: 124mm
WBGLD0411B

TEA FOR ONE SET
WBGLD0411

28cm LARGE RIM BOWL
Capacity: 600ml
WBGLD0132

REED

30cm COUPE PLATE
WREED0419

27.5cm COUPE PLATE
WREED0244

21cm COUPE PLATE
WREED0163

16.5cm COUPE PLATE
WREED0421

14.5cm BOWL
Capacity: 350ml
WREED0332

4 CUP TEAPOT
Capacity: 800ml
Height: 165mm
WREED0415

MILK JUG
Capacity: 250ml
Height: 105mm
WREED0120

COVERED SUGAR
Capacity: 250ml
Height: 115mm
WREED0119

FOOTED TEACUP
Capacity: 180ml
Height: 74mm
WREED0106

TEA SAUCER
Diameter: 160mm
WREED0107

FOOTED ESPRESSO CUP
Capacity: 90ml
Height: 56mm
WREED0145

ESPRESSO SAUCER
Diameter: 120mm
WREED0146

MUG
Capacity: 350ml
Height: 89mm
WREED0281

6.5cm CONDIMENT POT
Capacity: 50ml
Height: 33mm
WREED0249

RECTANGULAR TRAY
Dimensions: 34 x 15cm
WREED0136

TEA FOR ONE CUP
Capacity: 260ml
Height: 60mm
WREED0411A

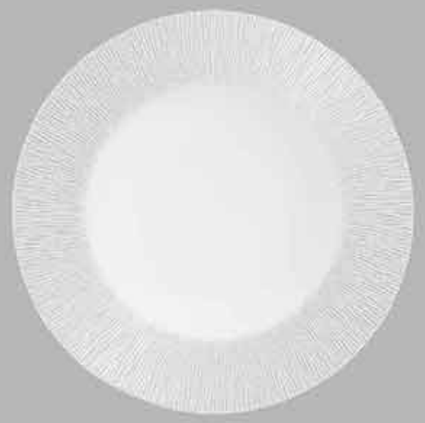
TEA FOR ONE SAUCER
Diameter: 145mm
WREED0169

TEA FOR ONE TEAPOT
Capacity: 460ml
Height: 124mm
WREED0411B

TEA FOR ONE SET
WREED0411

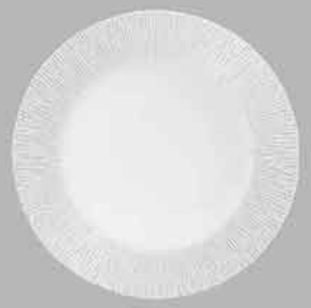
24cm SHALLOW BOWL
WREED0441

FLAME



30cm COUPE PLATE
WFLAM0419

27.5cm PLATE
WFLAM0244



21cm PLATE
WFLAM0163

16.5cm PLATE
WFLAM0421

16cm BOWL
Height: 65mm
WFLAM0474

22.5cm BOWL
Height: 60mm
WFLAM0512

66cl COFFEE POT
Height: 180mm
Spout to Handle: 200mm
WFLAM0531

66cl TEAPOT
Height: 135mm
Spout to Handle: 250mm
WFLAM0522

22cl MILK JUG
Height: 80mm
Spout to Handle: 130mm
WFLAM0521

11cl CREAM JUG
Height: 60mm
WFLAM0527

20cl COVERED SUGAR
Height: 85mm
WFLAM0519

SALT & PEPPER
Height: 65mm
WFLAM0525/
WFLAM0526

27.5cm BOWL
Height: 60mm
WFLAM0473

12cl ESPRESSO CUP
Height: 60mm
Rim Diameter: 64mm
WFLAM0517

ESPRESSO SAUCER
Diameter: 120mm
WFLAM0518

22cl TEACUP
Height: 70mm
Rim Diameter: 94mm
WFLAM0515

TEA SAUCER
Diameter: 153mm
WFLAM0516

38cl TEA FOR ONE TEAPOT
Height: 125mm
Spout to Handle: 130mm
WFLAM0524

TEA FOR ONE SET
WFLAM0524A

31cl MUG
Height: 110mm
Rim Diameter: 84mm
WFLAM0523

8cm BOWL
Height: 35mm
WFLAM0514

11.5cm BOWL
Height: 40mm
WFLAM0513

MORESQUE

30cm PLATE
WMORE0101

27.5cm PLATE
WMORE0102

22cm PLATE
WMORE0103

17cm PLATE
WMORE0104

16cm BOWL
Height: 65mm
WMORE0474

22.5cm BOWL
Height: 60mm
WMORE0512

66cl COFFEE POT
Height: 180mm
Spout to Handle: 200mm
WMORE0531

66cl TEAPOT
Height: 135mm
Spout to Handle: 250mm
WMORE0522

22cl MILK JUG
Height: 80mm
Spout to Handle: 130mm
WMORE0521

11cl CREAM JUG
Height: 60mm
WMORE0527

20cl COVERED SUGAR
Height: 85mm
WMORE0519

SALT & PEPPER
Height: 65mm
WMORE0525/
WMORE0526

27.5cm BOWL
Height: 60mm
WMORE0473

12cl ESPRESSO CUP
Height: 60mm
Rim Diameter: 64mm
WMORE0517

ESPRESSO SAUCER
Diameter: 120mm
WMORE0518

22cl TEACUP
Height: 70mm
Rim Diameter: 94mm
WMORE0515

TEA SAUCER
Diameter: 153mm
WMORE0516

38cl TEA FOR ONE TEAPOT
Height: 125mm
Spout to Handle: 130mm
WMORE0524

TEA FOR ONE SET
WMORE0524A

31cl MUG
Height: 110mm
Rim Diameter: 84mm
WMORE0523

8cm BOWL
Height: 35mm
WMORE0514

11.5cm BOWL
Height: 40mm
WMORE0513

FROST

31cm PLATE
WFROS0478

27.5cm PLATE
WFROS0480

22cm PLATE
WFROS0471

15cm PLATE
WFROS0472

TEAPOT
Capacity: 650ml Height: 153mm
WFROS0467

MILK JUG
Capacity: 220ml Height: 48mm
WFROS0470

COVERED SUGAR
Capacity: 180ml Height: 50mm
WFROS0468

TEACUP
Capacity: 170ml Height: 54mm
WFROS0436

SAUCER
Diameter: 150mm
WFROS0109

27.5cm LARGE BOWL
WFROS0473

16cm SMALL BOWL
WFROS0474

SULTAN'S GARDEN

27.5cm COUPE PLATE
WSULT0244

21cm COUPE PLATE
WSULT0163

16.5cm COUPE PLATE
WSULT0421V1

16.5cm COUPE PLATE
WSULT0421V2

14.5cm BOWL
Capacity: 350ml
WSULT0332

23cm Large Bowl
Capacity: 2L
WSULT0150

2 CUP OVAL TEAPOT
Capacity: 550ml
Height: 104mm
WSULT0337

MILK JUG
Capacity: 220ml
Height: 90mm
WSULT0340

OVAL COVERED SUGAR
Capacity: 225ml
Height: 90mm
WSULT0335/341

STRAIGHT SIDED CUP
Capacity: 200ml
Height: 60mm
WSULT0110

CUP SAUCER
Diameter: 163mm
WSULT0211

STRAIGHT SIDED
ESPRESSO CUP
Capacity: 120ml
Height: 60mm
WSULT0112V1

ESPRESSO SAUCER
Diameter: 120mm
WSULT0152V1

STRAIGHT SIDED
ESPRESSO CUP
Capacity: 120ml
Height: 60mm
WSULT0112V2

ESPRESSO SAUCER
Diameter: 120mm
WSULT0152V2

MUG
Capacity: 350ml
Height: 89mm
WSULT0281V1

MUG
Capacity: 350ml
Height: 89mm
WSULT0281V2

36cm OVAL PLATTER
WSULT0322

6.5cm CONDIMENT POT
Capacity: 50ml Height: 33mm
WSULT0249

COASTER
Diameter: 12cm
WSULT0295

TEA FOR ONE CUP
Capacity: 260ml Height: 60mm
WSULT0411A

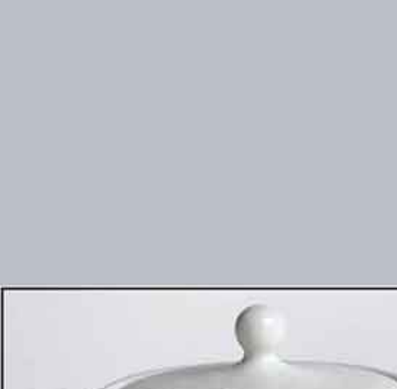
TEA FOR ONE SAUCER
Diameter: 145mm
WSULT0169

TEA FOR ONE TEAPOT
Capacity: 460ml
Height: 124mm
WSULT0411B

TEA FOR ONE SET
WSULT0411

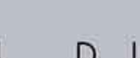
24cm SHALLOW BOWL
WSULT0441

DARK CHERRY WOOD TRAY
31.5 x 48 cm
Height: 4cm
AND0444



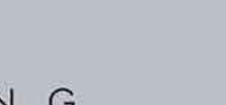
18cm SQUARE TRAY
AND0140

7.5cm SQUARE TRAY
AND0142



CHOPSTICK REST
Width: 55mm
AND0430

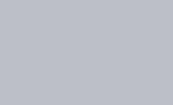
LIDDED ORIENTAL BOWL
Capacity: 250ml
Height: 90mm
AND0126 / AND0433



ORIENTAL DIPPING POT
Capacity: 75ml
Height: 44mm
AND0422

LIDDED ORIENTAL CUP
Capacity: 160ml
Height: 90mm
AND0426 / AND0432

ORIENTAL SAUCER
Diameter: 120mm
AND0146



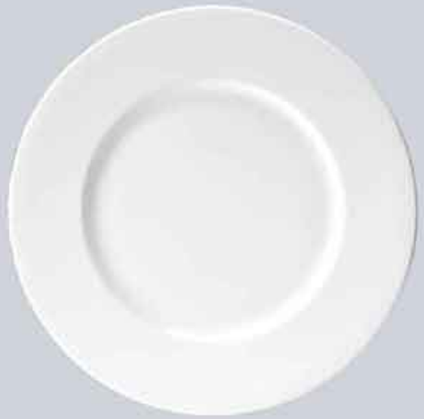
ORIENTAL SAUCE BOTTLE
Capacity: 75ml Height: 77mm
AND0427

ORIENTAL TEAPOT
Capacity: 400ml
Height: 92mm
AND0425

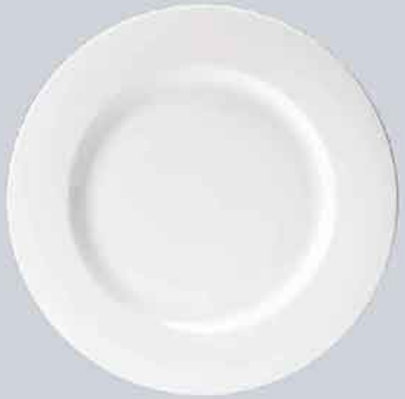
WHITE SHAPES COLLECTION

Our white shape collection caters for all aspects of food service, combinations of both classic shapes and contemporary form, either in pure white or embellished with your own unique pattern.

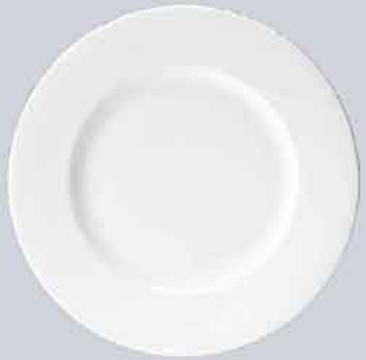
CLASSIC WHITES



33cm PLATE
AND0100



30cm PLATE
AND0101



27.5cm PLATE
AND0102

24cm PLATE
AND0149

22cm PLATE
AND0103

17cm PLATE
AND0104

15cm PLATE
AND0369

COFFEE POT
Capacity: 1100ml
Height: 215mm
AND0123

4 CUP TEAPOT
Capacity: 800ml
Height: 165mm
AND0415

2 CUP TEAPOT ALSO AVAILABLE
Capacity: 500ml
Height: 138mm
AND0434

MILK JUG
Capacity: 250ml
Height: 105mm
AND0120

CREAM JUG
Capacity: 125ml
Height: 71mm
AND0137

COVERED SUGAR
Capacity: 250ml
Height: 115mm
AND0119

FOOTED TEACUP
Capacity: 180ml
Height: 74mm
AND0106

TEA SAUCER
Diameter: 160mm
AND0107

FOOTED ESPRESSO CUP
Capacity: 90ml
Height: 56mm
AND0145

ESPRESSO SAUCER
Diameter: 120mm
AND0146

CONSOMMÉ CUP
Capacity: 200ml
Height: 52mm
AND0114

CONSOMMÉ SAUCER
Diameter: 160mm
AND0107

22cm RIM BOWL
Capacity: 225ml
AND0105

28cm LARGE RIM BOWL
Capacity: 600ml
AND0132

L/S RECTANGULAR TRAY
Dimensions: 34 x 15cm
AND0136

S/S TRAY ALSO AVAILABLE
Dimensions: 25 x 13cm
AND0259

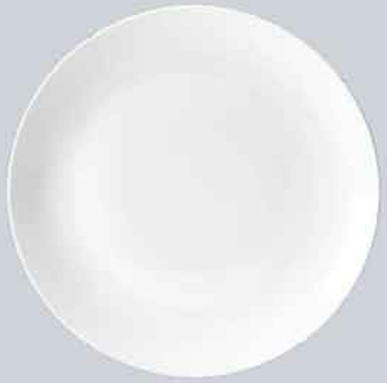
SQUARE POT
Dimensions: 7 x 7cm Height: 54mm
AND0218

RECTANGULAR TRAY
Dimensions: 22.5 x 8cm
AND0217

7.5cm DIPPING BOWL
Capacity: 75ml
Height: 44mm
AND0422

6.5cm CONDIMENT POT
Capacity: 50ml
Height: 33mm
AND0249

COUPE WHITES



30cm COUPE PLATE
AND0419

27.5cm COUPE PLATE
AND0244

21cm COUPE PLATE
AND0163

16.5cm COUPE PLATE
AND0421

11cm BUTTER DISH
AND0295

8cm BUTTER DISH
AND0238

TEA CUP
Capacity: 220ml
Height: 61mm
AND0108

TEA SAUCER
Diameter: 150mm
AND0109

OVAL COFFEE POT
Capacity: 1L
Height: 170mm
AND0477

2 CUP OVAL TEAPOT
Capacity: 550ml
Height: 104mm
AND0337

4 CUP OVAL TEAPOT ALSO AVAILABLE
Capacity: 700ml
Height: 135mm
AND0333

L/S MILK JUG
Capacity: 350ml
Height: 103mm
AND0334

MILK JUG
Capacity: 220ml
Height: 90mm
AND0340

CREAM / JUS JUG
Capacity: 100ml
Height: 65mm
AND0159

OVAL COVERED SUGAR
Capacity: 225ml
Height: 90mm
AND0335/341 (lid)

STRAIGHT SIDED CUP
Capacity: 200ml
Height: 60mm
AND0110

SAUCER
Diameter: 163mm
AND0211

ESPRESSO CUP
Capacity: 120ml
Height: 60mm
AND0112

ESPRESSO SAUCER
Diameter: 120mm
AND0152

24cm SHALLOW BOWL
AND0441

14.5cm BOWL
Capacity: 350ml
AND0332

TEA FOR ONE TEAPOT
Capacity: 460ml
Height: 124mm
AND0411B

TEA FOR ONE SET
AND0411

TEA FOR ONE SAUCER
Diameter: 145mm
AND0169

TEA FOR ONE CUP
Capacity: 260ml
Height: 60mm
AND0411A

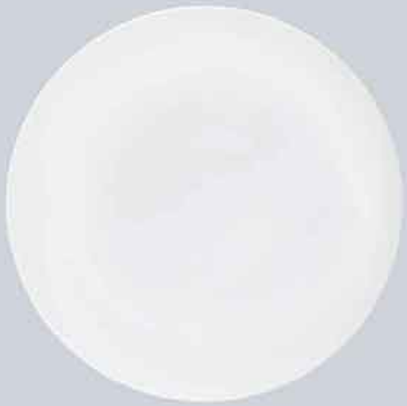
MUG
Capacity: 350ml
Height: 89mm
AND0281

SMALL MUG
Capacity: 300ml
Height: 86mm
AND0362

11cm LIDDED BOWL
Capacity: 200ml
AND0126 / AND0127

ARABIC CUP
Capacity: 100ml
Height: 50mm
AND0237

SNIPE DECO



31cm PLATE
AND0478

27.5cm PLATE
AND0480

22cm PLATE
AND0471

15cm PLATE
AND0472

16cm BOWL
Height: 65mm
AND0474

22.5cm BOWL
Height: 60mm
AND0512

66cl COFFEE POT
Height: 180mm
Spout to Handle: 200mm
AND0531

66cl TEAPOT
Height: 135mm
Spout to Handle: 250mm
AND0522

22cl MILK JUG
Height: 80mm
Spout to Handle: 130mm
AND0521

11cl CREAM JUG
Height: 60mm
AND0527

20cl COVERED SUGAR
Height: 85mm
AND0519

SALT & PEPPER
Height: 65mm
AND0525/
AND0526

27.5cm BOWL
Height: 60mm
AND0473

12cl ESPRESSO CUP
Height: 60mm
Rim Diameter: 64mm
AND0517

ESPRESSO SAUCER
Diameter: 120mm
AND0518

22cl TEACUP
Height: 70mm
Rim Diameter: 94mm
AND0515

TEA SAUCER
Diameter: 153mm
AND0516

38cl TEA FOR ONE TEAPOT
Height: 125mm
Spout to Handle: 130mm
AND0524

TEA FOR ONE SET
AND0524A

31cl MUG
Height: 110mm
Rim Diameter: 84mm
AND0523

8cm BOWL
Height: 35mm
AND0514

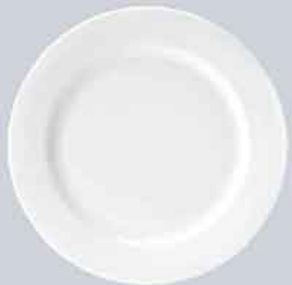
11.5cm BOWL
Height: 40mm
AND0513

PRESIDENT / BANQUETING

30cm PRESIDENT PLATE
AND0189

27cm PRESIDENT PLATE
AND0180

24cm PRESIDENT PLATE
AND0181



22cm PRESIDENT PLATE
AND0182

16cm PRESIDENT PLATE
AND0183

STACKING CUP
Capacity: 180ml
Height: 56mm
AND0133

SAUCER
Diameter: 150mm
AND0109

SAUCE BOAT
Capacity: 280ml
Height: 88mm
AND0128

BOAT STAND
Dimensions: 211 x 141mm
AND0129

EGG CUP
Height: 64mm
AND0131

SALT & PEPPER
Height: 67mm
AND0124 AND0125

MISCELLANEOUS

SAUCER
Diameter: 150mm
AND0109

TEACUP
Capacity: 170ml
Height: 54mm
AND0436

TEAPOT
Capacity: 650ml
Height: 153mm
AND0467

MILK JUG
Capacity: 220ml
Height: 48mm
AND0470

COVERED SUGAR
Capacity: 180ml
Height: 50mm
AND0468

OPEN ROUND SUGAR
Capacity: 200ml
Height: 85mm
AND0148

41cm OVAL DISH
AND0167

35.5cm OVAL DISH
AND0117

35cm OVAL TRAY
AND0322

30cm OVAL PLATTER
AND0424

BESPOKE COMMISSIONS

William Edwards invites you to work directly with our factory technicians and world class design studio to create your very own chinaware collection. Our design team will visit you both domestically and internationally, or entertain you at our central London showroom to discuss your individual requirements. We actively encourage visits to our Stoke-on-Trent factory.

CADOGAN FLORAL *for* ADAM HANDLING

BELMOND

CAFÉ ROYAL / BANQUETING

HOTEL CAFÉ ROYAL

FORTNUM & MASON
EST 1707

TEA GIFTWARE *for* ROSEWOOD LONDON

ROSEWOOD
LONDON

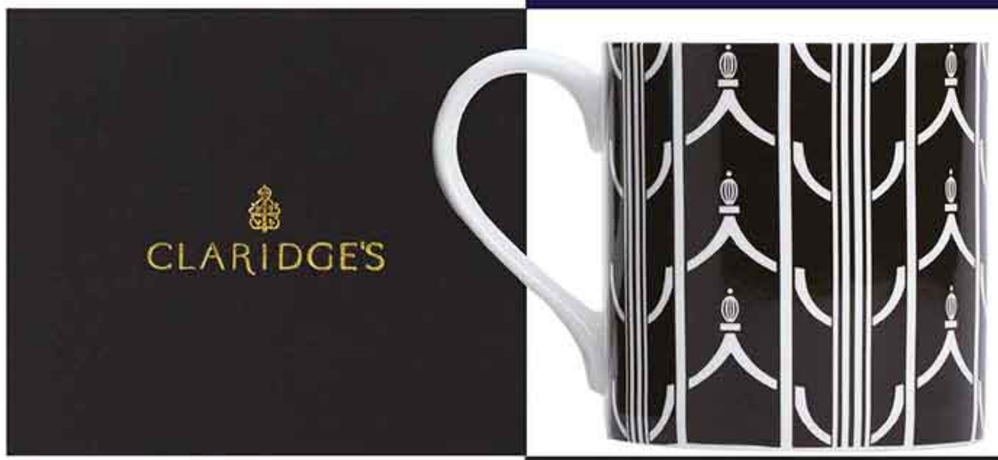
ONE & ONLY - NYUNGWE HOUSE

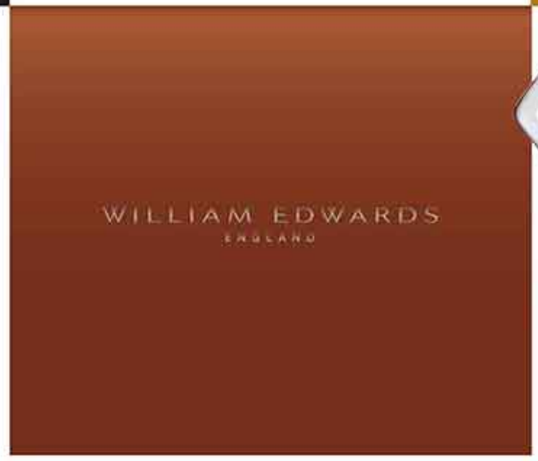
One&Only

Small Sized TEA STAND
Height: 405mm
(16/17cm plate)
AND10SS

Large Sized TEA STAND
Height: 475mm
(21/22cm plate)
AND10LS

BRANDED GIFT COLLECTIONS





LUXURY TRAVEL
AIR · SEA · LAND
Working with the finest brands in luxury travel, providing highly
distinctive tableware on the move, worldwide.

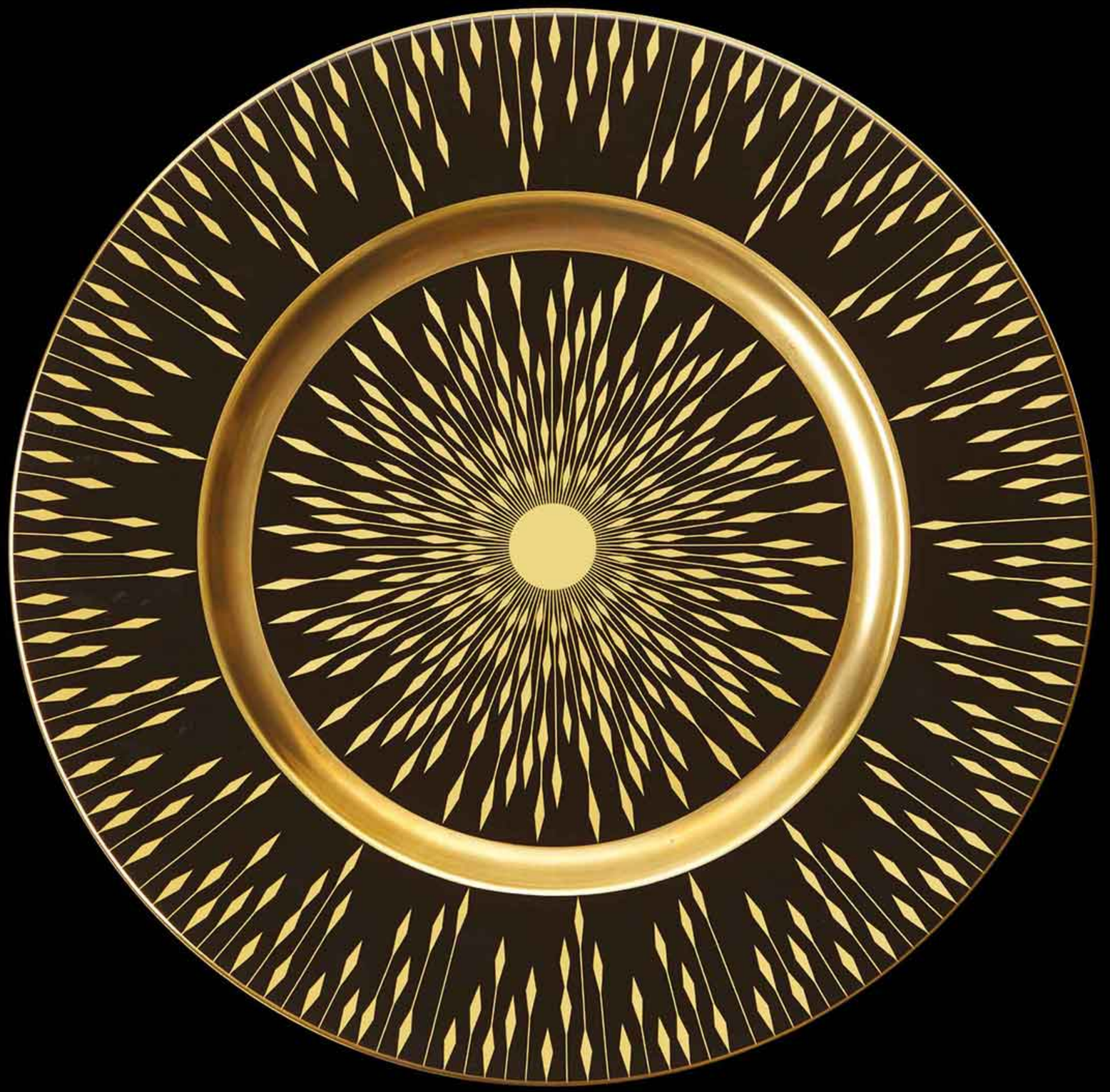
FIRST CLASS AIRLINE

DINING IN THE SKY

PRIVATE LUXURY COMMISSIONS

Working with the finest technicians and the most exclusive materials available in the ceramics world, our UK and international design team will create totally unique, entirely bespoke bone china tableware and giftware for private clients and prestigious institutions.

EXCLUSIVE COMMISSIONS



DESIGN PRESENTATIONS

THE COMPANY WE KEEP

WALDORF ASTORIA

RITZ LONDON

FOUR SEASONS HOTEL London at Park Lane

Fairmont

INTERCONTINENTAL LONDON PARK LANE

CONNAUGHT

CORINTHIA HOTEL LONDON

ALL ENGLAND LAWN TENNIS & CROQUET CLUB

FORTNUM & MASON EST 1707

The Dorchester

HOTEL CAFÉ ROYAL

ROYAL AUTOMOBILE CLUB

ASTON MARTIN

Jumeirah

CLARIDGE'S

GROSVENOR HOUSE LONDON

Historic Royal Palaces

THE ADDRESS THE BLVD

THE LEDBURY

GALVIN RESTAURANTS

MARCUS

One&Only

The Goring

H&F

LIBERTY LONDON

LORD'S THE HOME OF CRICKET

CARLTON CLUB

BERKELEY LONDON

ROTHSCHILD

Annabel's 46 BERKELEY SQUARE

HIGH GROVE

BELMOND

ROSEWOOD LONDON

The MERRION DUBLIN

OUR INTERNATIONAL SHOWROOMS

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CREATED BY

ENGLAND

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WILLIAM EDWARDS ENGLAND VOLUME 01